

{EXPERIENCE}**MuzikCloud - MUZIKCLOUD.COM - LONDON | MADRID | LOS ANGELES****Founder & CEO - Oct. 2012 to Present**

Heavily involved in the day to day running of the business. Implementing graphical & technological solutions as well as driving forward the overall company strategy.

Mr. Popper - MRPOPPER.COM - BASED IN MADRID**Freelance UX/UI Designer - Sept. 2006 to present**

Ownership and operation of a freelance design firm that provides mobile, web, identity and print design projects for global clients in the US, UK, LATAM, Asia and Europe.

- Complete Website Design, Interface Design, User Experience Design, Project Direction.
- Social Media Consultancy, Campaigns & Strategies, Search Engine Optimization, Online Marketing.
- Creative Illustration, Art Direction, Interactive Flash Design, Corporate/Brand Identity, Product Package Design, Photography.

Telefónica - TELEFONICA.COM - MADRID, SPAIN**Senior UX Consultant - Sept. 2013 to Jun. 2014**

User Experience/Interface consultant for the definition of the project "Telco 3.0." focused on Service Oriented Architecture (SOA).

- Architecture of information, layout of blue prints, customer & client journey maps, process flows.
- Concept design creation wireframing using Low-fi mockups & Hi-fi designs for specific modules.
- User testing production and analysis.

TEDx Alcobendas - TEDXALCOBENDAS.COM - MADRID, SPAIN**Art Director - Dec. 2013 to Feb. 2014**

Producing all the graphic designs for the promotion of the event, flyers, program, etc. Collaborating in the communication and social media processes as well.

BEEVA (BBVA Company) - BEEVA.COM - MADRID, SPAIN**Senior UX Consultant - Mar. 2013 to Sept. 2013**

- Heuristic Evaluations, User testing, Remote user testing.
- Low-fi mockups & Hi-fi designs.
- Customer journey, process flows, story telling, blue prints, wireframing and prototyping.

ThinkSmart - THINKSMART.ES - MADRID, SPAIN**Creative Designer - Dec. 2012 to Feb. 2013**

- Assuming the role of Creative Designer in a firm that provides incentive integral programs in mobile and, web, identity and print design projects for global clients in Portugal, Spain, Canada, Mexico and the US.

- Clients worked with: Coca-Cola, BMW Group, Volkswagen, Heineken, McAfee, BBVA, BBVA Compass, Milagros de Mexico, Liberty, Artsana, Iveco, DKV, Women Secret, Springfield, Cortefiel.

Buibee - BUIBEE.COM - MADRID, SPAIN**UIX Designer / Graphic & Web Designer - Nov. 2009 to Feb. 2013**

- User Experience Design for various projects, websites and mobile applications.
- Project Management for a diversity of stages from planning, execution & closing of all mobile and web applications.
- Social Media Consultant, devised online strategies for - www.buibee.com

Lab of Apps - LABOFAPPS.COM - HELSINKI, FINLAND**Lead UX/UI Mobile Designer - Nov. 2011 - May 2012**

- Lead UX/UI Mobile Designer taking the responsibility of developing and implementing the design and functionality tasks for the existing projects.
- Co-founder of start-up company assuming all roles, investors presentations, development recruitment, customer journey, process flows, story telling, blue prints, wireframing and modeling new developing concept mobile apps.

Ecoficiency - ECOFICIENCY.NET - HAMBURG, GERMANY**Project Manager & UX Design - Nov. 2011 - Sept. 2012**

- My freelance role was to create the User Experience Design for my-ecoficiency.net, a web-community for eco-efficiency and sustainability.
- Project Management for a diversity of stages from planning, execution & closing of the web application.
- Direct channel between the programming department and the client.

Sala de Espera Radio - SDERADIO.COM - LOS ANGELES, CA**Social Media Consultant & Web/Graphic Designer - Sept. 2010 to April. 2012**

- Formulated online branding strategies.
- Launched and Integrated different media platforms.
- Graphic designer & webmaster for - www.sderadio.com

FR Productions - LOS ANGELES, CA**Community Management & Graphic / Web Designer - Apr. 2008 to Jan. 2012**

- Graphic & Web Design for a specific film project: "Prettyface".
 - Community Management for the different Social Media channels of the film.
 - Art Direction for the Web prettyfacemovie.com and internal production site.
 - Creating vectorized characters for the Trailers / Teasers.
 - Layout of a comic from the images in the storyboard.
- IMDB link for project: <http://www.imdb.com/name/nm3250862/>

Unitex 2000 - MADRID, SPAIN**Graphic Designer & Web Developer - May 2008 to Jun. 2009**

- Design concepts, execution, and presentation of posters, brochures, web advertisements
- Complete web design / development and maintenance of - www.unitex2000.com

Projects

Barclaycard Center (Madrid)

City Winery

Barceló Viajes

Vocento

Cintra App

Customized Health Technologies

CHI

Tu Comunidad

K Tuin - iSkool

Ecoficiency

Printoria

Anchorage

Projects

Wizzo

BBVA Sourcing

BBVA NetCash (Spain & Portugal)

Projects

Aramon App

Twinmares

Projects

The Next Step

Macau Galaxy

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DAVID OLIVA MORALES

{User Experience &
Interface Designer}

Grupo Quattor - MADRID, SPAIN

Graphic Designer & Web Developer - Mar. 2007 to Apr. 2008

- Design concepts, execution, and presentation of posters, brochures, books, web advertisements.
- Complete web development and maintenance of - www.quattor.com.

{EDUCATION}

University of Pennsylvania - The Wharton School - ONLINE

Gamification - On-line course on Gamifications, delivered online by Professor Kevin Werbnach, The Wharton School, Univ. of Pennsylvania via MOOC Coursera initiative.

Udacity - ONLINE

Lean Start-up - On-line course on building lean start-ups, delivered online by Steve Blank via MOOC Udacity initiative - January 2013.

Roundpeg - LOS ANGELES, CA

Training Courses in Adobe Flash CS4 Professional and Flash CS4: ActionScript 3 - MARCH 2009

Universidad Europea de Madrid - MADRID, SPAIN

BA Media Communication, emphasis on Graphic Design - 2002 to 2009

International College of Spain - MADRID, SPAIN

International Baccalaureate Diploma - 2001

International Baccalaureate Bilingual Diploma in English and Spanish.

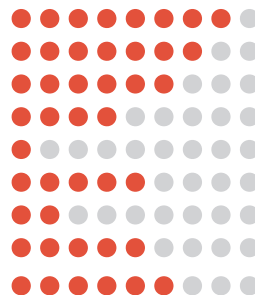
{LANGUAGES}



{TECHNICAL SKILLS}

Computer

Axure
Adobe Photoshop
Adobe Illustrator
Omnigraffle
Sketch
Adobe Flash
HTML & CSS
MindNode Pro
XMind



Knowledge

User Experience
Interface Design
User Interface
Lean UX
Agile UX
User Testing
Benchmarking
Customer Experience
Customer Journey Maps

{RECOGNITIONS}

UX for Startups - Brooklyn, NYC

Keynote given to entrepreneurs at the StartupMansion programme held in NYC.

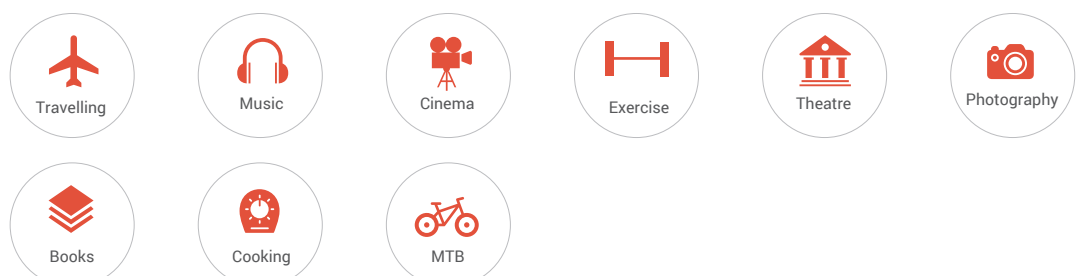
Plug & Play Accelerator Finalist

Finalist of the Plug & Play Accelerator program in Fall 2014 with MuzikCloud.

{ONLINE MEDIA REFERENCES}

- mrpopper.com
- twitter.com/mrpopster
- facebook.com/mrpopper
- flickr.com/mrpopster
- linkedin.com/in/davidolivamoraes

{HOBBIES & INTERESTS}



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